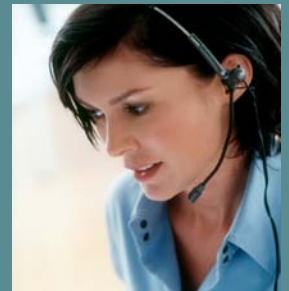




TORCH Foundation

The Partner of Choice for RURAL & COMMUNITY HOSPITALS



Sponsor OPPORTUNITIES

The **TORCH FOUNDATION** is a non-profit affiliate of the Texas Organization of Rural & Community Hospitals. Founded in 1999 for the purpose of developing a rural telecommunications infrastructure and network for hospitals in Texas, the Foundation has grown over the years and has expanded its mission to meet the varied needs, priorities and challenges of rural and community hospitals. Today, the Foundation focuses on **health information technology, hospital network services, performance benchmarking, grant assistance, and education.**

VALUE OF

Sponsorship

The TORCH Foundation recognizes and supports the vital role of corporate partners in the success of rural and community hospitals in Texas. Our role is to align common needs and interests to facilitate the most successful partnerships that create value, build economy, share expertise, and maximize resources.

The TORCH Foundation offers many opportunities for organizations to work closely with us and our hospital members. Sponsorship is a powerful way to demonstrate your support and commitment to rural hospitals, increase visibility and recognition for your organization, and build lasting relationships with hospital executives and key decision-makers. We invite you to join us and *be a partner of choice for rural and community hospitals in Texas.*

OUR *Mission*

Promote the success of rural Texas hospitals by working collaboratively and leveraging resources to provide quality programs and services

The BENEFITS are numerous

Build relationships and gain access to key decision makers

Increase your visibility and recognition

Showcase your superior product, services and expertise

Associate your business with programs that hospitals value

Your Contribution Supports the Following Programs:

The TORCH Foundation is committed to creating and providing programs and services that hospitals value—and we invite you to play an important part in that effort. Your sponsorship supports a variety of important programs and initiatives, including:

- On-site education opportunities and distance-learning programs;
- Education scholarships/stipends for hospital staff;
- Distinguished Leaders Series, where leaders who have made significant contributions in their field can share their experiences and stories with hospital CEOs and healthcare executives;
- Various health IT education and training opportunities; and
- Development of new programs and services, such as rural health workforce programs, leadership development, and performance improvement initiatives.

Why Become a TORCH Foundation Sponsor?

Here are a few great reasons!

- Demonstrate and show your strong support and commitment to rural and community hospitals.
- Greatly increase your exposure and create interest, visibility and recognition for your products, services and expertise.
- Be part of one of the largest rural hospitals networks in the country.
- Build and strengthen relationships with key decision-makers and tap into the many unique networking opportunities.
- Associate your business with quality programs that hospitals value. Your sponsorship goes to support a variety of education programs, provides scholarships/stipends, and enables us to enhance and create new programs.
- Be recognized for your support with special recognition on a plaque displayed at the TORCH office, presentation of appreciation at the Foundation Board of Directors meeting, and recognition in printed newsletters and publications.
- Become a sponsor and *distinguish yourself as a partner of choice for TORCH hospitals.*

Sponsorship Levels

Visionary Sponsor	\$15,000
Legacy Sponsor	\$10,000
President's Sponsor	\$7,500
Impact Sponsor	\$5,000
Strategic Sponsor	\$2,500
Rural Hospital Champion Sponsor	\$1,000
Friends of Rural Sponsor	\$250

Your contributions are tax deductible.

Maximize your marketing effort. Sponsorship is a powerful way to increase your visibility and recognition to the TORCH membership.

Be on target. Stay connected. Build relationships. Take advantage of the opportunities to put your business in front of key decision-makers.

Thank you
for your
support &
partnership!



“THE TRUE VALUE of the Foundation is that it seeks to build partnerships, leverages new funding sources and brings together information, resources and expertise to enhance the ability of rural hospitals to improve access to quality healthcare.”

James Vanek, CEO
Lavaca Medical Center
Hallettsville, Texas

Our Hospital Members

- TORCH represents more than **150 rural and community hospitals** in Texas, of which **over 50** are also members of the TORCH Foundation – this makes us one of the largest hospital networks in the country
- Critical Access Hospitals account for about half of the membership
- Size of member hospitals ranges from 12 beds to 216 beds

Showcase your superior level of service, affordable quality product, and exceptional expertise

Increase Your Visibility and Recognition through Conferences, Exhibits, Special Events and Webinars

Successfully reaching your market can be costly and difficult. That's why we offer sponsors a variety of cost-effective ways to increase your visibility and recognition and gain access to key decision-makers. You provide superior services and products. We help connect you to the people who need them.

Opportunities and benefits for Sponsorship

Sponsor and Exhibit at Conferences, Regional Meetings and Special Events:

Receive early notice and the opportunity to sponsor, exhibit and/or speak at various TORCH and Foundation education events, including:

- TORCH Annual Conference
- Hospital Information Technology Conference (HITCON)
- Critical Access Hospital Conference

Capitalize on opportunities to sponsor and host exclusive/VIP events, such as dinner receptions, retreats and special events for valuable networking and face-to-face time with current and prospective clients. (Benefit at \$2,500 level or above)

New Sponsor Online Education Programs (Webinars)

Establish a continual presence and maximize relationships by sponsoring and/or presenting at one or more webinar education sessions. (Benefit at \$1,000 level or above)

New Showcase Your Business in a Product SPOTLIGHT

Get an exclusive opportunity to showcase and demo your product/services in one of our Product SPOTLIGHT webinar sessions. This is a great way to reach an interested and qualified audience.

Availability is very limited.
(Benefit at \$500 level or above)

Support Education Scholarship/ Stipend for Hospital Staff

Contribute to the Foundation's Education Scholarship/Stipend Program for rural hospital staff. (Benefit at \$2,500 level or above)

Be Seen on Our Website

New Maximize your competitive advantage by advertising on the TORCH website for up to six months. *Opportunity is very limited.* Plus, get exclusive access to the Members area of the website. (Benefit at \$2,500 level or above)

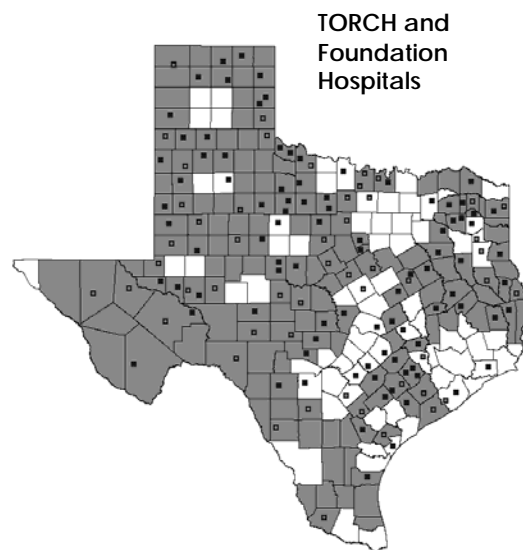
Be Seen on VendorSense *Coming Soon*

Be included in our new online vendor directory, where member hospitals can quickly find and learn about your company and the products and services they need. Easy-to-use and fully searchable by name, category or key words, VendorSense connects hospitals directly and quickly to the right people. (Benefit at \$5,000 level or above)

Additional Benefits

Get Our Membership Directory

Receive a printed copy of the TORCH Membership Directory, which contains member contacts, as well as listings, ads and recognition of all sponsors. (Benefit at \$750 level or above)



STRATEGICALLY place your sales force in front of the people who make and influence hospital buying decisions. Sponsorship with the TORCH Foundation helps you reach the right people, make the important connections, and establish and maintain lasting relationships.

Make a Difference. Distinguish Yourself.

To become a Sponsor complete the attached form and enjoy all the benefits of the TORCH Foundation sponsorship today!

Learn more at
www.torchnet.org/foundation

Enduring

RECOGNITION

The benefits for sponsorship are numerous. But being a sponsor of the TORCH Foundation is more than just a financial contribution, **it is about showing your support and commitment for rural and community hospitals.**

And it is about YOU...

- Sharing our vision of building a strong foundation for the future and making a difference by supporting programs that hospitals value.
- Connecting with a community of rural hospitals and building a valued, trusted partnership.
- Maximizing our collective ability to provide essential resources, services, information and expertise.
- Becoming the partner of choice for rural and community hospitals in Texas.

Strategic

PARTNERSHIPS

Don't be just a vendor. Be a partner and sponsor.

Demonstrate your strong commitment and support for rural health by being a TORCH Foundation Sponsor. Become a partner of choice for Rural and Community Hospitals in Texas.

Special

THANK YOU

We know sponsorship is an important commitment on your part and you can be confident that your generous contribution to the TORCH Foundation will have a significant and lasting impact. Your sponsorship supports programs that rural hospitals value.

THANK YOU for your partnership and outstanding service to rural hospitals and their communities. Together, we can be the partner of choice for rural and community hospitals in Texas.

TORCH
Foundation

Sponsor

OPPORTUNITIES



TORCH
FOUNDATION

RETURN SERVICE REQUESTED



Sponsor
OPPORTUNITIES

An Affiliate of

Texas Organization of Rural
& Community Hospitals

P.O. Box 14547
Austin, TX 78761

505 E. Huntland Drive, #150
Austin, TX 78752

PH: 512-873-0045
FX: 512-873-0046

www.torchnet.org/foundation