

NEW Easy Online Registration Process!

SESSION 21:

Business Policies & Operations

- Raising the Bar and Getting Results!

Date: 1/13/10, Time: 2-3pm

Registration Fees: \$90/TORCH Members, \$125/Non-TORCH Members

If your strategic objectives include employee or patient satisfaction, cost management or productivity targets - sound HR practices are essential for achieving and maintaining success. Significant cost savings may be achieved through taming turnover and ensuring better performance management. Key retention practices can help you retain top talent and increase overall employee engagement. Selecting the right HR metrics adds value by identifying target performance and measuring results. Business success relies on solid 'people excellence practices', and HR practices are key to raising the bar and getting results. Get a running start on your 2010 goals by attending this fast-paced informative webinar!

SESSION 22:



TOPIC!!! Important HIPAA Updates

- The New Changes Take Effect on February 17th!

Date: 1/27/10, Time: 2-3pm

Registration Fees: \$90/TORCH Members, \$125/Non-TORCH Members

The 2009 economic stimulus bill made significant changes to HIPAA privacy and security requirements. Most of these changes will take effect on February 17, 2010. In this webinar, you will learn about the new rules on reporting of security breaches, requirements for business associates, requests for restriction on use or disclosure of protected health information, accounting of disclosures of electronic health records, and increased penalties for HIPAA violations.

SESSION 23:

Health IT- The Benefits of ASP Model for EHR Adoption

Date: 2/10/10, Time: 2-3pm

Registration Fees: \$90/TORCH Members, \$125/Non-TORCH Members

Which to consider, on-site EMR hosting or the ASP model? Does it make sense for a small rural hospital to host and make sure it has all the staff and skill sets to support its own EMR on site, or should the team look at adopting an ASP/SAS (application service provider/software as a service) approach? How do issues such as server/desktop virtualization, bandwidth utilization, privacy, compliance, redundancy, and cost come into play in adopting an ASP model? This webinar will take an in-depth look at the ASP approach. Sign-up today!

SESSION 24:

Making the Case for Funding in a Stressed Economy - Strategies and Success Stories

Date: 2/24/10, Time: 2-3pm

Registration Fees: \$90/TORCH Members, \$125/Non-TORCH Members

We all know it's competitive out there for grant dollars these days. Many foundations are limiting their giving in consideration of shrinking portfolios, state and local dollars have to be spread further, and everyone is looking to stimulus funds to fill the gaps. In this climate, it's vitally important to make a clear, compelling, and persuasive appeal for support when writing a grant. This interactive session will address the language and strategy needed to make a good case for funding, and will look at what's working for some rural hospitals in this regard. There will also be a discussion on how to define a problem and prove the need,

tools for collecting and compiling data, goal-setting issues (numbers and timelines), and pertinent information for different types of appeals. This session will also provide examples from successful grant narratives, and ways to create a grant-minded culture in your organization that facilitates better proposals.

SESSION 25:

Infection Control

Date: 3/10/10, Time: 2-3pm

Registration Fees: \$90/TORCH Members, \$125/Non-TORCH Members

This webinar will address general infection control issues and current, critical concerns. Identify 'hospital-stalking' infections and their impact on you, your patients, and their family. Learn how to prevent these infections and develop an approach to the management of infection control in rural health facilities. Also, get important and time-sensitive infection control updates. Register today!

SESSION 26:

Product Spotlight

Date: 3/24/10, Time: 2-3:30pm

(To Be Announced)

SESSION 27:

Health IT (3 Part Series)

Registration Fees: \$90/TORCH Members per Session or \$250 for all 3 Sessions, \$125/Non-TORCH Members per session or \$350 for all 3.

Part 1: EHR Selection: Critical Considerations & Processes

Date: 4/07/10, Time: 2-3pm

EHR systems are not designed to be "one size fits all". Selecting the "right" system for your facility is an essential step to reaching the recently defined Meaningful Use criteria. Given hundreds of different vendor offerings in the EHR industry, what strategies, guidelines, and techniques should hospitals employ to narrow down the playing field? Steps discussed during this session include: feature set selection, facility and environment assessments, deployment configurations, pricing considerations, staffing requirements, and other critical selection steps.

Part 2: EHR Contract Negotiations

Date: 4/08/10, Time: 2-3pm

It is time to negotiate the contract and close the deal! A poorly negotiated contract could be extremely and unnecessarily costly. Sign-up to learn effective negotiation tactics and strategies with EMR vendors, how to maximize opportunities and your role as the customer, how to document the scope of work required, how to monitor system delivery and vendor performance, and successful/useful closing techniques.

Part 3: EHR Implementation Process

Date: 4/09/10, Time: 2-3pm

Finally! Once a quality EHR has been selected and the contract has been negotiated and signed, it is crucial that successful implementation and interface processes be adopted. EHR integration can be very complicated with the potential of creating a number of complex problems. This session addresses what to expect and prepare for in this phase, including: timeline management, the defining of hospital/EMR vendor responsibilities, and the identification of potential costs associated with implementation as well as interoperability. Register for this informative IT series and work towards reaching Meaningful Use!